

# No matter where you sit, it'll be rewarding.



**Southwest® flights**  
Buckle up and start earning. Depending on your fare, you can earn up to 12X points.



**Hotel and car**  
Whether you're sitting poolside or cruising with the top down, you can earn with hotel bookings and car rentals.



**Dining**  
Find a seat at any one of our hundreds of Rapid Rewards Dining® partners and you'll earn points. Bon appétit!



**Sit back and relax**  
With no blackout dates, points that don't expire\*, and 100% reward seat availability, the most rewarding seat might be this one. **Low fares. Nothing to hide. That's Transferency.**



**Shopping**  
From your favorite online retailers through Rapid Rewards Shopping® to gifts from 1-800-Flowers.com®, earn with partners or anywhere you use your Rapid Rewards® Credit Card.

**Not a Rapid Rewards® Member yet?** You can earn points for the flight you're on right now. Sign up today at [Southwest.com/guide](http://Southwest.com/guide).



\*Points don't expire as long as you have flight or partner earning activity every 24 months. \*As reported in the Switchfly Reward Seat Availability Survey May 11, 2016, at IdealWorksCompany.com. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rterms](http://Southwest.com/rterms). ©2016 Southwest Airlines Co.

## Earn 50,000 points

after you spend \$2,000 on purchases in the first three months your account is open.

Apply onboard.

Visit [Southwest.com/inflight](http://Southwest.com/inflight)

### Southwest Airlines Rapid Rewards® Program Information

The Southwest Airlines Rapid Rewards Credit Card is brought to you by Southwest Airlines® and Chase. Southwest Airlines is responsible for the redemption of Rapid Rewards points toward benefits and services. The number of points needed for any particular Southwest flight is set by Southwest and will vary depending on destination, time, day of travel, demand, point redemption rate, and other factors and is subject to change. Rapid Rewards points can only be transferred to the primary Cardmember's Rapid Rewards account. All Rapid Rewards rules and regulations apply, please visit [www.Southwest.com/rterms](http://www.Southwest.com/rterms). Southwest reserves the right to amend, suspend, or change the program and/or program rules at any time without notice. Rapid Rewards Members do not acquire property rights in accrued points and awards.

Accounts subject to credit approval. Restrictions and limitations apply. Southwest Airlines Rapid Rewards Visa credit cards are issued by Chase Bank USA, N.A. Offer subject to change. See [Southwest.com/inflight](http://Southwest.com/inflight) for pricing and rewards details.



## Yes to a toast

Refreshments and entertainment for everyone



# Happiness, chilled.

## \$0 Please, and thank you.



- |                 |                             |                                    |
|-----------------|-----------------------------|------------------------------------|
| Coca-Cola®      | Seagram's® Ginger Ale       | Minute Maid® Orange Juice          |
| Diet Coke®      | Seagram's®, Tonic Water     | Minute Maid® Cranberry Apple Juice |
| Coca-Cola Zero® | Seagram's®, Seltzer Water   | Minute Maid® Apple Juice           |
| Sprite®         | Mr & Mrs T® Bloody Mary Mix | Community® tea                     |
| Sprite Zero™    | Mr & Mrs T® Margarita Mix   | Hot chocolate                      |
| Dr Pepper®      | Motts® Tomato Juice         | Community® coffee                  |
| Diet Dr Pepper® | Deja Blue Water             | Community® decaf instant coffee    |

Regular and hazelnut creamer available\*\*

We serve peanuts. Visit [Southwest.com](http://Southwest.com) and click on "Special Assistance" at the bottom of the page for more information.

## \$5 Spirits



- Dewar's® Scotch
- Jack Daniel's®
- Wild Turkey®
- Tanqueray® Gin
- Bacardi® Rum
- Baileys® Irish Cream
- Finlandia® Vodka
- Sauza® Gold Tequila

## \$5 Beer and Wine



- Bud Light®
- Miller Lite®
- Fat Tire®
- Dos Equis Special Lager
- Lagunitas 12th of Never Ale\*\*
- Hacienda Chardonnay
- Carmenet Cabernet Sauvignon

\*\*Hazelnut creamer available December only.  
Lagunitas 12th of Never Ale is onboard from December - February.

You must be 21 years or older to drink alcoholic beverages. According to the U.S. Surgeon General, women who are pregnant or who may become pregnant should not drink alcoholic beverages because of the risk of birth defects. Images of the alcoholic beverage product do not reflect how it is actually served. Customer will not receive a beverage with a cap.

# Make time fly.

## \$5 Happy hour, every hour.

Just a few of our favorites.

### Vodka and OJ



### Tequila and OJ



### Baileys and Coffee



### Vodka and Cran Apple



### Bloody Mary



### Bourbon and Ginger



### Margarita



### Rum-rita



### Gin and Tonic



### Jack and Coke



### Rum and Coke



### Scotch and Ginger



## Mark your calendars: Cocktails are on us.

Traveling during the holidays? If you're in the air with us, we'll get the fun started with a stiff drink free of charge—if you're of age, of course.

January 1 | New Year's Day    February 14 | Valentine's Day

Purchase with a credit card or valid Rapid Rewards® and Business Select® drink coupons.

# Pick your distractions.

Go to [Southwestwifi.com](http://Southwestwifi.com) or check out our inflight magazine for info on how to connect to WiFi or the entertainment portal.<sup>1</sup> Available only on WiFi-enabled aircraft.



## \$0 Flight tracker.

Check your estimated arrival time and distance remaining while you're onboard.



## \$0 Live and on-demand.<sup>2</sup>



## \$2 Messaging.

Connect with people on the ground.<sup>3</sup>



## \$5 Movie time.

Check out our wide selection of movies for every traveler.



## \$8 Connect to the interwebs.

Check the news, check emails, or just check out.<sup>2</sup>

## Transfarency®

[Trans-fair-uhn-see] n.

Low fares actually stay low—no unexpected bag fees, change fees, or hidden fees. Created and practiced exclusively by Southwest Airlines®. Book your low fare only at [Southwest.com](http://Southwest.com)® and make the most out of your trip by letting Southwest Vacations® handle every detail.

<sup>1</sup>You can find more info on how to watch TV in *Southwest® The Magazine* within the inflight entertainment portal or at [Southwestwifi.com](http://Southwestwifi.com). The AirTime app (available in the Google Play Store and Apple App Store) is required to view some on-demand TV episodes and movies. In order to provide a top-notch WiFi experience, we prohibit access to certain high-bandwidth applications and websites, including Netflix, HBO Go, and VoIP. We also prohibit access to certain obscene or offensive content. <sup>2</sup>Available only on WiFi-enabled aircraft. Limited-time offer. <sup>3</sup>Messaging service only allows access to iMessage, Viber, and WhatsApp.